



MERCY COLLEGE PALAKKAD
ENTREPRENEURSHIP DEVELOPMENT CLUB
WORLD ENVIRONMENT DAY OBSERVANCE

Institution	Mercy College, Palakkad
Department	PG Department of Commerce
IQAC Initiative	GRAM
Title of the Activity	World Environment Day Observance – Distribution and Sale of Seed Pens.
Date	05 June 2026 (Friday)
Time	10.00 AM
Venue	Govt UP School Meparambu Palakkad
Mode of Activity	Offline
Funding Agency	Self-funded
Amount	Nil
Focus of the Activity	The activity focused on manufacturing and assembling eco-friendly seed pens containing plant seeds embedded in their rear capsules to replace single-use plastic pens on campus. It will drive an active on-campus retail campaign targeting College students and faculty to promote sustainable stationery alternatives. Simultaneously, a dedicated student team will conduct a community outreach drive to distribute these pens to nearby school children. By integrating green manufacturing with direct sales, the initiative provides students with hands-on trading experience while fostering environmental awareness among young learners.
Objectives	➤ To reduce the carbon footprint and plastic waste within the campus and local schools by substituting ordinary ballpoint pens with biodegradable seed pens. ➤ To provide students with practical entrepreneurial exposure in sourcing, product marketing, inventory control, and sales management. ➤ To sensitize local school students about waste management and sustainable living through direct community engagement and interactive distribution drives

Methodology	The ED Club members will source biodegradable pen shells and native plant seeds to assemble the seed pens, managing quality control and inventory tracking. These pens will then be systematically marketed via a physical sales desk at the college and distributed to targeted regional school during planned environmental awareness visits.
Outcome	➤ Cultivated an eco-conscious student culture, successfully replacing hundreds of single-use plastic pens with plantable alternatives. ➤ Equipped students with real-world competencies in micro-retail, public relations, and community leadership. ➤ Enhanced the environmental consciousness of nearby school children, inspiring them to grow plants at home using the seeds from their used pens.
Resource Person	Nil
Number of Participants	200
Coordinators	ED Club Coordinator: Dr. Jency Baby Staff Coordinator: Dr. S. Aiswarya Student Coordinator: Ms. Nasnin A



Faculty Coordinator: Dr. S Aiswarya

Student Coordinator: Ms. Nasnin A

ED Club Coordinator: Dr. Jency Baby

Principal:

IQAC Coordinator:



Mercy College Palakkad **Entrepreneurship Development Club**

"Rooting The Seeds Of Change "

Distribution of Seed Pen

In Association with
GOVT UP SCHOOL MEPARAMBU

05 JUNE, 2026
10 AM

On **World Environment Day**



ED Club Coordinator
Dr. Jency Baby

Staff Coordinator
Dr.S Aiswarya

Student Coordinator
Ms.Nasnin A

AN IQAC INITIATIVE-GRAM